

Orientation within the course outline

•Part A: Motivation and Orientation

- **Week 1:**
 - **Live formal presentation:** Introductions to fellow DI leaders. Quick DI introduction. Course overview, components, and goals.
 - **Zoom meet and greet:** Watch your email / discord for information

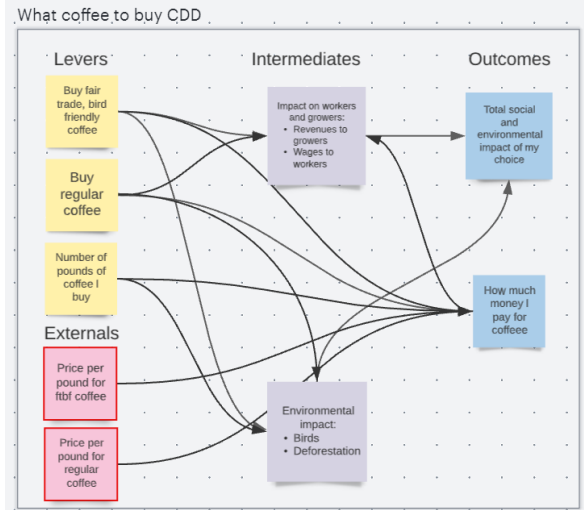
•Part B: Hands-on decision mapping and modeling: best practices, classic mistakes

- **Week 2:** Outcomes
- **Week 3:** Actions (including levers and choices)
- **Week 4:** Intermediates & Dependencies
- **Week 5:** Augmentation and Externals (Part 1)
- **Week 6:** Augmentation and Externals (Part 2)

•Part C: What's next

- **Week 7:** DI in your organization: what problems does it solve, how can you introduce DI effectively, and how do you know if a problem is a good fit for DI? How can you overcome organizational barriers?
- **Week 8:** Maximizing return on investment (ROI: financial and more) from your investments in DI, AI, data, and analytics

We are here



1

DI is nine processes in four process categories

Our focus last week and this one

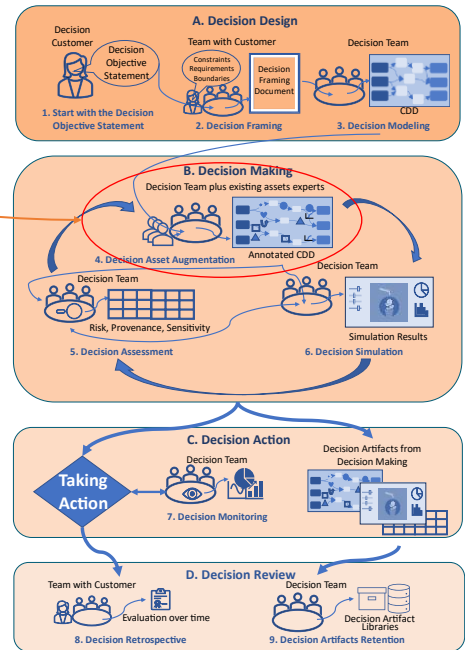
Highest level:

A: Decision Design: Creates a CDD

B: Decision Making: Uses the CDD to make a choice

C: Decision Action: Implements the CDD in reality

D: Decision Review: Reviews the CDD elements to be used later



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